

## KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-62546-2

DATE PRINTED

08/15/12

AND

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|   |  |                       |                                       |               |   |
|---|--|-----------------------|---------------------------------------|---------------|---|
| 30083   | AGENCY (OR SERVICE) ACTING AS AGENT FOR 166284 |                       | ADVERTISER (OR AGENCY AND ADVERTISER) |               | <b>Cancellation Notice</b><br><br><b>Required</b><br><br>Announcement 28 days<br>prior notice |
| NAME  | MEDIA STRATEGIES & RESEARCH                    |                       | ED PERLMUTTER FOR CONGRESS            |               |   |
| AND   | 1580 Lincoln St Ste 510                        |                       | 3440 Youngfield St # 264              |               |   |
| ADDRESS   | Denver   | CO 80203-1507         | Wheat Ridge                           | CO 80033-5245 |   |
|   | USA  |                       | USA                                   |               |   |
| CONTACT   |  |                       | PRODUCT 9/17-9/23 EST 11557           |               |   |
| LOCAL SALESPERSON   | Stacey Stark                                   | AGENCY EST. NO. 11557 | PRODUCT CODE 1300                     |               |   |
| NATIONAL SALESPERSON  |  |                       |                                       |               |   |
| BROADCAST SCHEDULE STARTING 09/17/12 AND ENDING 09/23/12 NO. WEEKS: 1 |  |                       |                                       |               |   |

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

| ITEM                        | DAYS    | SPOTS<br>PWK. | TIME   |        | LENGTH | EFFECTIVE DATES   | PROGRAMS                 | TOTAL<br>BDCST. | UNIT RATE | TOTAL VALUE(1) |
|-----------------------------|---------|---------------|--------|--------|--------|-------------------|--------------------------|-----------------|-----------|----------------|
|                             |         |               | FROM   | TO     |        |                   |                          |                 |           |                |
| 8/9 NEW ORDER (NH) \$44,450 |         |               |        |        |        |                   |                          |                 |           |                |
| 1<br>LUR                    | 11111.. | 5             | 05:00A | 05:28A | 30S    | 09/17/12-09/21/12 | NEWS 4 EARLY 5-5:28AM    | 5               | 175.00    | 875.00         |
| 2<br>LUR                    | 11111.. | 5             | 05:28A | 06:00A | 30S    | 09/17/12-09/21/12 | NEWS 4 EARLY 5:28-6:00AM | 5               | 200.00    | 1000.00        |
| 3<br>LUR                    | 11111.. | 5             | 06:00A | 07:00A | 30S    | 09/17/12-09/21/12 | NEWS 4 TODAY             | 5               | 250.00    | 1250.00        |
| 4<br>LUR                    | 22222.. | 10            | 07:00A | 08:58A | 30S    | 09/17/12-09/21/12 | THE EARLY SHOW           | 10              | 200.00    | 2000.00        |
| 5<br>LUR                    | .....1  | 1             | 05:57A | 07:58A | 30S    | 09/23/12-09/23/12 | NEWS 4 THIS MORNING      | 1               | 150.00    | 150.00         |
| 6<br>LUR                    | .....1  | 1             | 07:58A | 09:30A | 30S    | 09/23/12-09/23/12 | CBS SUNDAY MORNING       | 1               | 850.00    | 850.00         |
| 7<br>LUR                    | 10000.. | 1             | 09:57A | 11:00A | 30S    | 09/17/12-09/17/12 | PRICE IS RIGHT           | 1               | 450.00    | 450.00         |
| 8<br>LUR                    | 00010.. | 1             | 11:00A | 12:00N | 30S    | 09/20/12-09/20/12 | YOUNG & THE RESTLESS     | 1               | 350.00    | 350.00         |
| 9<br>LUR                    | 01000.. | 1             | 12:00N | 12:25P | 30S    | 09/18/12-09/18/12 | NEWS 4 AT NOON           | 1               | 275.00    | 275.00         |
| 10<br>LUR                   | 11111.. | 5             | 04:00P | 05:00P | 30S    | 09/17/12-09/21/12 | DR PHIL                  | 5               | 500.00    | 2500.00        |

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AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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| 30083  | <b>AGENCY (OR SERVICE) ACTING AS AGENT FOR</b> 166284 |                              | <b>ADVERTISER (OR AGENCY AND ADVERTISER)</b> |               | <b>Cancellation Notice Required</b><br>Announcement 28 days prior notice |
| <b>NAME</b>  | MEDIA STRATEGIES & RESEARCH                           |                              | ED PERLMUTTER FOR CONGRESS                   |               |  |
| <b>AND</b>   | 1580 Lincoln St Ste 510                               |                              | 3440 Youngfield St # 264                     |               |  |
| <b>ADDRESS</b>   | Denver  | CO 80203-1507                | Wheat Ridge                                  | CO 80033-5245 |  |
|  | USA   |                              | USA  |               |  |
| <b>CONTACT</b>   |   |                              | <b>PRODUCT</b> 9/17-9/23 EST 11557           |               |  |
| <b>LOCAL SALESPERSON</b>   | Stacey Stark  | <b>AGENCY EST. NO.</b> 11557 | <b>PRODUCT CODE</b>                          | 1300          |  |
| <b>NATIONAL SALESPERSON</b>  |   |                              |  |               |  |
| <b>BROADCAST SCHEDULE STARTING</b> 09/17/12 <b>AND ENDING</b> 09/23/12 <b>NO. WEEKS:</b> 1 |   |                              |  |               |  |

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| ITEM      | DAYS             | SPOTS PWK. | TIME                          |        | LENGTH     | EFFECTIVE DATES               | PROGRAMS                            | TOTAL BDCST. | UNIT RATE      | TOTAL VALUE(1) |
|-----------|------------------|------------|-------------------------------|--------|------------|-------------------------------|-------------------------------------|--------------|----------------|----------------|
|           |                  |            | FROM                          | TO     |            |                               |                                     |              |                |                |
| 11<br>LUR | 10101..          | 3          | 05:30P                        | 06:00P | 30S        | 09/17/12-09/21/12             | CBS EVENING NEWS                    | 3            | 1200.00        | 3600.00        |
| 12<br>LUR | .1111..<br>09/18 | 4          | 06:30P<br>Preempt<br>Makegood | 06:58P | 30S<br>30S | 09/18/12-09/21/12<br>09/17/12 | CBS4 NEWS AT 630PM<br>06:30P-07:00P | 4            | 550.00<br>NCIR | 2200.00        |
| 13<br>LUR | 22222..          | 10         | 05:00P                        | 05:30P | 30S        | 09/17/12-09/21/12             | NEWS 4 AT 5 PM                      | 10           | 600.00         | 6000.00        |
| 14<br>LUR | 11121..          | 6          | 06:00P                        | 06:30P | 30S        | 09/17/12-09/21/12             | CBS4 NEWS AT 6                      | 6            | 550.00         | 3300.00        |
| 15<br>LUR | .....1.          | 1          | 04:58P                        | 06:00P | 30S        | 09/22/12-09/22/12             | NEWS 4 AT 5P - SATURDAY             | 1            | 300.00         | 300.00         |
| 16<br>LUR | ..1....          | 1          | 06:57P                        | 08:30P | 30S        | 09/19/12-09/19/12             | SURVIVOR: PHILIPPINES               | 1            | 4000.00        | 4000.00        |
| 17<br>LUR | 1211200          | 7          | 10:00P                        | 10:35P | 30S        | 09/17/12-09/21/12             | LATE NEWS M-SU                      | 7            | 1400.00        | 9800.00        |
| 18<br>LUR | 0000010          | 1          | 10:00P                        | 10:35P | 30S        | 09/22/12-09/22/12             | LATE NEWS M-SU                      | 1            | 1400.00        | 1400.00        |
| 19<br>LUR | 0000001          | 1          | 10:00P                        | 10:35P | 30S        | 09/23/12-09/23/12             | LATE NEWS M-SU                      | 1            | 1400.00        | 1400.00        |
| 20<br>LUR | 11111..          | 5          | 10:35P                        | 11:37P | 30S        | 09/17/12-09/21/12             | LATE SHOW WITH DAVID                | 5            | 550.00         | 2750.00        |

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|-----------------|------|------------|------|----|--------|-----------------|-----------------|--------------|--------------|----------------------|
|                 |      |            | FROM | TO |        |                 |                 |              |              |                      |
|                 |      |            |      |    |        |                 | Total Contract: | 74           |              | 44450.00             |
| Billing Summary |      |            |      |    |        |                 |                 |              |              |                      |
|                 |      |            |      |    |        | Qtr 3-12        | Jul .00         | Aug .00      | Sep 41450.00 | Total 41450.00       |
|                 |      |            |      |    |        |                 |                 |              |              | GRAND TOTAL 41450.00 |

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